


Urban Growers' Collaborative Project



UC San Diego Center for Community Health is investigating the barriers and opportunities for collaboration among small urban growers to improve their viability and entry into new local markets, particularly markets that serve (or can serve) communities in need. Participants include 9 urban farms located in City Heights, Southeastern San Diego, and the South Bay.

Project scope includes: crop supply assessment, scale-appropriate market demand assessment and analysis, customized training and coaching, and recommendations for implementation of an urban growers' collaborative product and/or system.



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